

4 - 9 NOVEMBRE 2025. MILANO RHO-FIERA.

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CALENDARIO CONFERENZE STAMPA EICMA 2025

EICMA 2025 PRESS CONFERENCE SCHEDULE

AGGIORNATO AL 22 OTTOBRE 2025
UPDATE TO 22 OCTOBER 2025

MARTEDÌ 4 NOVEMBRE TUESDAY 4th NOVEMBER

ORARIO HOURS	ESPOSITORI EXHIBITORS	PADIGLIONE HALL	STAND
09.00 - 9.00 am	ROYAL ENFIELD	5	I80
09.30 - 9.30 am	SUZUKI	6	I42
09.45 - 9.45 am	MOBILIZE (GRUPPO RENAULT)	10	I79
10.00 - 10.00 am	HONDA	AUDITORIUM	CENTRO CONGRESSI PORTA SUD - CONGRESS CENTER - SOUTH GATE
10.30 - 10.30 am	TVS	18	I58
10.45 - 10.45 am	NORTON MOTORCYCLES	18	I54
11.00 - 11.00 am	YAMAHA	10	E90
11.30 - 11.30 am	BMW	14	E06

ORARIO HOURS	ESPOSITORI EXHIBITORS	PADIGLIONE HALL	STAND
11.45 - 11.45 am	INDIAN MOTORCYCLE	18	I76
12.00 - 12.00 pm	BENELLI	6	D20
12.15 - 12.15 pm	MOTO MORINI	10	A54
12.30 - 12.30 pm	PIAGGIO GROUP	9	E76
13.00 - 1.00 pm	KEEWAY GROUP	6	B20
13.15 - 1.15 pm	ZX MOTO	4	A60
13.30 - 1.30 pm	NIU	11	I08
13.45 - 1.45 pm	QJMOTOR	9	N54
14.00 - 2.00 pm	CFMOTO MOTORCYCLES	10	I52
14.15 - 2.15 pm	KOVE	14	A52
14.30 - 2.30 pm	MONDIAL & KL	14	C46
14.45 - 2.45 pm	BSA	14	C45
15.00 - 3.00 pm	KYMCO	11	E04
15.15 - 3.15 pm	SYM	11	G48
15.30 - 3.30 pm	ZERO MOTORCYCLES	7	O32
15.45 - 3.45 pm	YADEA	11	M06
16.00 - 4.00 pm	HERO MOTOCORP	11	A48
16.15 - 4.15 pm	TAILG	10	I90
16.30 - 4.30 pm	CFMOTO & GOES	10	I52
16.45 - 4.45 pm	SWM	11	O06
17.00 - 5.00 pm	OHVALE GP GP- 7 FMI	5	E87
17.15 - 5.15 pm	ULTRAVIOLETTE	7	U47

ORARIO HOURS	ESPOSITORI EXHIBITORS	PADIGLIONE HALL	STAND
From 5.30 pm to 7.30 pm	CONFERENCE "RIGHTSIZING URBAN MOBILITY: L-CATEGORY VEHICLES FOR THE CITIES OF TOMORROW" by ACEM and ANCMA	CENTRO CONGRESSI PORTA SUD - CONGRESS CENTER SOUTH GATE	SALA MARTINI
17.45 - 5.45 pm	SHARK	9	I54
18.00 - 6.00 pm	HARLEY-DAVIDSON	14	E42
18.30 - 6.30 pm	INAUGURAZIONE MOSTRA DESERT QUEENS - OPENING CEREMONY DESERT QUEENS EXHIBITION	MOTOLIVE	EST
19.00 - 7.00 pm	DUCATI	5	O82

MERCOLEDÌ 5 NOVEMBRE WEDNESDAY 5th NOVEMBER

ORARIO HOURS	ESPOSITORI EXHIBITORS	PADIGLIONE HALL	STAND
09.00 - 9.00 am	TUCANO URBANO (GRUPPO MANDELLI)	10	C80
09.20 - 9.20 am	ANTHER	14	I20
09.40 - 9.40 am	ROOF	18	C52
09.40 - 9.40 am	HJC HELMETS	6	F30
10.00 - 10.00 am	VMOTO	11	I50
10.20 - 10.20 am	ELF	7	S48
10.40 - 10.40 am	MOTUL	11	Q36
11.00 - 11.00 am	VOGE	10	A98
11.20 - 11.20 am	LONCIN	10	A98

ORARIO HOURS	ESPOSITORI EXHIBITORS	PADIGLIONE HALL	STAND
12.00 - 12.00 pm	BENDA	18	A54
12.20 - 12.20 pm	SHAD	10	E70
12.40 - 12.40 pm	GIVI	7	A50
13.00 - 1.00 pm	KAPPA	7	C48
13.20 - 1.20 pm	ZONSEN	6	F20
14.00 - 2.00 pm	SEGWAY	18	A74
14.20 - 2.20 pm	DELLORTO	9	I73
14.40 - 2.40 pm	AFRICA ECO RACE: PERCORSO 2026 IN ANTEPRIMA MONDIALE – 2026 ROUTE'S WORLD PREVIEW	MOTOLIVE	
15.00 - 3.00 pm	UM MOTORCYCLES	6	I20
15.20 - 3.20 pm	"LEARN RIDE ENJOY REPEAT" - JOIN THE TRAINING EXPERIENCE by ACEM - FIM	5	E87
15.40 - 3.40 pm	ASI MOTOCROSS GOLDEN ERA – THE GIAN PIO OTTONE DOCTOR CROSS COLLECTION	9	I68
16.00 - 4.00 pm	PHELON & MOORE	14	E20
16.20 - 4.20 pm	MOTOBATT	14P	E07
16.20 - 4.20 pm	TROFEO SUZUKI GSX-8R CUP	6	I42
16.40 - 4.40 pm	WRS	5	Q53
17.00 - 5.00 pm	DUCATI V2 FUTURE CHAMPS	5	O82